

Other Artwork

Letterhead or Business Card

- Send two original Letterheads or Business Cards-High Artwork Quality
 - 1) A **marked-up** copy with only the areas you want included as your logo.
 - 2) The other is **unmarked**, which will be scanned, and used as an original.

Purchase Order

Distributor Contact

- Name & Number
- Bill & Ship To Address
- Purchase Order #
- Email Address

Helmet model, style (hat or cap), color, quantity, size and suspension type



Requirements for **Helmet Customization**

Visit our website

www.MSAnet.com/logoexpress

Logo Specs

Helmet Model

- V-Gard®
- Advance® (*Cap Style Only*)
- Topgard®
- Thermalgard®
- Vanguard™ II (*Cap Style Only*)
- Super V® (*Cap Style Only*)
- Bump Cap
- SmoothDome®

Color

- Use Pantone Matching System (PMS) number for color breakdown

Location

- Front, Back, Right Side, or Left Side

Lowest print location is 1/2" up from brim

Size

- If not stated, the logo will be sized as large as possible
- Maximum Image Area:**
3.5" wide x 2.25" tall for standard V-Gard

(area may vary depending on helmet model)

Font Style

- Name associated with style of type
- (If font name is unknown, please "OUTLINE" text.)*

Preferred Artwork

Send artwork electronically via email, in its NATIVE FORMAT

- Illustrator (ai or eps), Corel Draw (cdr), and PDF files are the preferred vector files.
- PhotoShop (psd), jpg, tif, at 300 dpi or greater are also acceptable
- Hard Copy (*Camera-Ready Art*)
- Attach color breakdown, use PMS numbers or L.E. standard inks
- IBM compatible files only and/or convert to curves

NOTE: *vector files with outlined text (cdr, eps, ai, pdf) are preferred, font name of text is helpful*

E-Mail Address:

Logo.Express@MSAnet.com

Mailing Address:

MSA Logo Express
3880 Meadowbrook Road
Murrysville, PA 15668

NOTE: *use a tracking carrier*

IMPORTANT: *A printout of the artwork must accompany all files that are mailed.*