
















V-Gard® Accessory System Tool Sheet

For MSA Channel Partners



Tool Picture	Tool Name	What is it?	Where is it?
	V-Gard Accessory System ID 0670-000-MC / Oct 2012	Primary marketing communication piece about V-Gard Accessories that offers valuable information, including application-specific product details, photos, part numbers, and standards.	Available for order and download on the Asset library.
	V-Gard Visor Comparison ID 0670-004-MC / Oct 2012	Compares the features of each V-Gard Visor in order to aid customers with their selection.	Available for order and download on the Asset Library
	Chemical Application Quick Reference Guide ID 0670-007-MC	Compares the performance of various V-Gard visors against a sampling of chemicals to help guide users to the proper type of visor for their application.	Available for download on the Asset Library.
	Selling Guides ID 0670-010-MC ID 0670-011-MC ID 0670-009-MC ID 0670-012-MC	Selling Guides for a variety of products and industries <ul style="list-style-type: none"> • Construction • Oil, Gas and Petrochemical • V-Gard Accessory System (general overview) • Forestry Selling Guides are intended as a "Quick Start" preparation tool for a sales call, and/or a leave-behind for your customers.	Available for download on the Asset Library.
	Above-the-Neck Bulletin ID 0600-53-MC / October 2012	Provides information on top-sellers in the Head, Eye, Face and Hearing Protection lines, as well as important "Did You Know?" items that highlight MSA product advantages.	Available for order and download on the Asset Library.
	V-Gard Accessory Price List ID 0670-003-MC / Oct 2012	A quick reference guide on product size, wt, UPC, GS1-128, and quantities, as well as the latest prices available.	Available for download on the Secure Tab of the Asset Library
	V-Gard Accessory Product Cross-Reference (October 2012)	Compares product information on the Defender face protection products to be eliminated at the end of 2013 with their V-Gard Accessory counterparts. The elements compared include: SAP description, PN, features and price.	Available for download on the Secure Tab of the Asset Library.
	Optical Quality Requirements and V-Gard® Visors ID 0302-32-MC / April 2012	White paper highlighting the importance of lens quality. Covers visible defects, luminous transmittance, haze, resolving power, prism, prism imbalance, and more. Discusses how V-Gard Visors exceed ANSI/ISEA Z87.1-2010 requirements by offering pristine optics, impact ratings, and measured performance on AF/AS coatings and UV protection.	Available for download on the Asset Library.
	MSA Hard Hat Sticker Booklet ID 0302-13-MC	Three packaged sheets of MSA-specific hard hat stickers. Great leave-behind for customers at a tradeshow, training or meeting.	Available for order on the Secure Tab of the Asset Library.

Because every life has a **purpose...**

Tool Picture	Tool Name	What is it?	Where is it?
	V-Gard Accessory System Launch Folder ID L081 / Oct 2012	Folder containing detailed product literature to help you understand and sell the V-Gard Accessory System. <i>Does not include price list.</i>	Available for order on the Secure Tab of the Asset Library.
	V-Gard Accessory Face Protection FAQs October 2012	Answers to the most "Frequently Asked Questions" on V-Gard Accessories and face protection products.	Available for download ONLY on: • Connexions • iClic
	Email Blasts (with and without samples)	E-tool designed to assist you in selling V-Gard Accessories. Two versions of the blast are available: Informational (<i>with link to Channel Partner site or our own</i>) OR Informational + Free Sample. The blast is customized to the Channel Partner, including adding their logo and brand color(s). The program description and rules are available and can be sent to you by your MSA Sales Representative.	Contact your MSA Sales Representative for details.
	MSA Website	Latest publicly available product information and links to product information, literature and training.	MSAsafety.com/ VGardSystem
	MSA TV	Provides an overview of the new line of V-Gard Accessory System products, including frames, visors, and chin protectors.	www.MSAsafety.com/ VGardSystemVideo
	MSA U	Provides brief training video on proper assembly and use of the V-Gard Frames, Visors and Chin Protectors. Quiz available as part of training.	MSAsafety.com/MSAU (under "Head Protection")

Note: This bulletin contains only a general description of the products shown. While uses and performance capabilities are described, under no circumstances shall the products be used by untrained or unqualified individuals and not until the product instructions including any warnings or cautions provided have been thoroughly read and understood. Only they contain the complete and detailed information concerning proper use and care of these products.

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