Dear Richard Balt,

CB Engineering Ltd is celebrating a very special 40th anniversary in 2014. We are extremely proud of this milestone and recognize that it is a significant accomplishment for any business.

To help make this a memorable year we have contracted with Swan Erickson Publishing Inc. to produce and publish ***The History of CB Engineering Ltd,*** covering 40 years of growth and change. We know that our history would not be complete without the mention and appreciation of key suppliers such as MSA.

PROCESS West’s 10,500+ readers and subscribers have long played a key role assisting CB Engineering Ltd. to reach its target markets in Western Canada. The publication will be a handsomely printed and bound independent magazine detailing the history of CB Engineering and it product offerings and innovations. We will have 14,000 copies printed and distributed in the spring in each issue PROCESS West magazine. Selling more MSA product is of course very key to this entire project, so 3,500 copies on a heavy top quality paper stock will be made available to you and to all of our sales people. As well a digital version of the publication will be sent out to PROCESS West’s total readership including CB Engineering’s customer base.

We are asking for your support to make this project a reality and to ensure its success. One full page of advertising, in full colour - will cost $3000.00. We also invite and encourage you to submit an Application or Success Story about one of your products or projects. We cannot guarantee it will be used for this project, but Swan Erickson Publishing has assured us that it will certainly be considered for future use in PROCESS West.

We will need confirmation by December 20, 2013, or earlier, that you will help support this project. Please keep in mind that you will not only be supporting the 40th Anniversary celebration, but you be receiving excellent value for your investment. The coordination of materials can made direct to me during January and February 2014. We can assist you with design and layout if necessary. Please keep in mind we plan to use this brochure as a sales tool. Product ads - not congratulatory ads would be appreciated.

I am counting on your support and assistance in making our 40th Anniversary a special event and look forward to hearing from you.

Sincerely,

Doug Woelfle

VP - Marketing

CB Engineering Ltd.